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The Future of Global Fintech: a Powerhouse for Inclusive Financial Services

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Abstract:

The Future of Global Fintech: a Powerhouse for Inclusive Financial Services Abstract: The global fintech industry remains robust as it transitions to a more sustainable growth phase. The industry maintains positive performance metrics, though at more moderate rates than during the COVID-19 pandemic surge. Average customer growth from 2020-2023 was positive, however, with a significant decline from 2020-2021, reflecting natural market normalisation as the industry matures beyond pandemic-driven digital acceleration. Encouragingly, revenue and profit growth are strong at, indicating that financial inclusion remains central to fintech value proposition, with traditionally underserved segments comprising significant portions of customer bases and tailored products of fintechs, mainly in EMDEs.