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AI for Financial Wellness – Moving from Debt Recovery to Empowerment

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AI-Powered Financial Recovery: A New Era of Empowered Living As personal debt reaches unprecedented levels, traditional relief efforts often fail to effectively engage those most at risk. This work presents an AI-powered framework that leverages behavioural analytics, public financial data, and social media sentiment to proactively identify individuals in financial distress. By integrating classification models, NLP, and recommendation engines with real-time data pipelines, the system delivers personalized, ethical interventions that improve outreach and promote long-term financial wellness.